

If you've lived here in the Monterey Bay region for any length of time, you might have your own indicator of the fall season approaching. Perhaps it's the first apples appearing at the farmers markets, or news of this year's wine grape harvest. For me, it is the super subtle, golden-hued shift in light, paired with a breeze that's almost like a whisper in my ear, reminding

me to savor the summertime, and get ready for autumn.

No matter how you anticipate the changing seasons, our local bounty will provide plenty of inspiration to truly appreciate each shift...in temperature and in flavor.

— Amber S. Turpin

Tuesday

Felton Farmers Market

1:30–5:30pm • May through October 120 Russell Ave. 831.454.0566 santacruzfarmersmarket.org

2 El Mercado

2–6pm • April through October Crestview Drive and Madison Street Watsonville 831.726.4257 • pvhealthtrust.org

Wednesday

3 Downtown Santa Cruz Farmers Market

1pm-5pm • Year-round Lincoln and Cedar Streets • 831.454.0566 santacruzfarmersmarket.org

Thank You to Our Sponsor



Friday

4 Watsonville Certified Farmers Market

2–7pm • Year-round Watsonville City Plaza, Peck & Main Streets 831.588.7366 facebook.com/watsonvillefarmersmarket

6 Mountain Farmers' Market

2:30-6:30pm • May to October 23845 Summit Rd, Los Gatos mountainmarket2024@gmail.com www.instagram.com/mountain_market

Saturday

6 Aptos Certified Farmers Market

8am–Noon • Year-round 6500 Soquel Drive • 831.728.5060 montereybayfarmers.org

🕜 Westside Santa Cruz Market

9am–1pm • Year-round 2801 Mission Street • 831.454.0566 santacruzfarmersmarket.org

8 Scotts Valley Farmers Market

9am-1pm • May through November 5060 Scotts Valley Drive, Boys & Girls Club Parking Lot 831.454.0566 santacruzfarmersmarket.org

Sunday

9 Live Oak Farmers Market

9am–1pm • Year-round 15th and East Cliff Drive • 831.454.0566 santacruzfarmersmarket.org

10 Corralitos Farm & Garden Market

11am-3pm • Year-round 127 Hames Road • 831.724.1332 wayne@catalyst2001.com https://www.instagram.com/corralitosfarmandgardenmarket/

See opposite side for

Monterey & San Benito Counties

Monday

Pacific Grove Certified **Farmers Market**

3-7pm • Year-round Central and Grand Avenues 831.384.6961 everyonesharvest.org

Tuesday

2 Old Monterey Marketplace & Farmers Market

4–7pm • Year-round Alvarado Street • 831.655.2607 oldmonterey.org

Wednesday

3 Natividad Certified Farmers Market

10am-2:30pm • April to October 1441 Constitution Blvd., Salinas 831.384.6961 • everyonesharvest.org

4 Hollister Certified **Farmers Market**

3–7pm • April to October San Benito Street between 5th and 7th 831.636.8406 downtownhollister.org/farmers-market

Thursday

6 Carmel-by-the-Sea Farmers Market

10am-2pm • Year-round 6th and Mission Streets 831.402.3870 • goodrootsevents.com

6 Castroville Farmers Market

32-7pm • Year-round Castroville Recreation Center 11261 Crane Street ncrpd.org

Seaside Certified Farmers Market

3–7pm • Year-round Laguna Grande Regional Park 1259 Canyon del Rey Blvd. 831.384.6961 • everyonesharvest.org

Soledad Certified Farmers Market

4–8pm • April to October 137 Soledad St. • 831.678.3504

Friday

Monterey Certified Farmers Market

8am-noon • Year-round 1410 Del Monte Center 831.728.5060 • montereybayfarmers.org

10 Salinas Valley Memorial **Certified Farmers Market**

11:30am-4:30pm • May 9 to November 7 450 E. Romie Lane, Salinas 831.384.6961 • everyonesharvest.org

Saturday

11 Old Town Salinas **Farmers Market**

9am-2pm • Year-round 300 block Main Street 650.815.8760 wcfma.org/salinas

Sunday

(2) Carmel Valley Certified **Farmers Market**

10am-2pm • Year-round Mid-Valley Shopping Center 550 Carmel Valley Road 650.290.3549 · wcfma.org

Marina Certified **Farmers Market**

10am-2pm • Year-round 215 Reservation Road • 831,384,6961 everyonesharvest.org

Pacific

MONTEREY COUNTY FALL 2025

See opposite side for Santa Cruz County

