



# MONTEREY BAY Farmers Markets

## SANTA CRUZ COUNTY | SUMMER 2024

AMERICA'S  
**FARMERS  
MARKET**  
CELEBRATION™  
by American Farmland Trust



### Thank You to Our Sponsor - American Farmland Trust

America's Farmers Market Celebration™ (AFMC) raises awareness of the essential markets like those listed here that are making a difference for farmers, ranchers, and communities. From June 1 - July 31 you can vote for your favorite market to help them earn national recognition and a cash prize! Learn more at [markets.farmland.org](https://markets.farmland.org).

### Tuesday

**1 Felton Farmers Market**  
1:30pm-5:30pm • food trucks open until 6pm  
May through October  
120 Russell Avenue • 831.454.0566  
[santacruzfarmersmarket.org](https://santacruzfarmersmarket.org)

**2 El Mercado**  
2-6pm • April through October  
Ramsey Park, Watsonville  
831.726.4257 • [pvhealthtrust.org](mailto:pvhealthtrust.org)

### Wednesday

**3 Downtown Santa Cruz Farmers Market**  
1pm-5pm • Year-round  
Lincoln and Cedar Streets • 831.454.0566  
[santacruzfarmersmarket.org](https://santacruzfarmersmarket.org)

### Friday

**4 Watsonville Certified Farmers Market**  
2-7pm • Year-round  
Watsonville City Plaza, Peck & Main Streets  
831.588.7366  
[facebook.com/watsonvillefarmersmarket](https://facebook.com/watsonvillefarmersmarket)

**5 Mountain Farmers Market**  
2pm-6pm • May 3 to October 25  
23845 Summit Road, Los Gatos  
831.588.7366  
[instagram.com/mountain\\_market\\_](https://instagram.com/mountain_market_)

### Saturday

**6 Aptos Certified Farmers Market**  
8am-Noon • Year-round  
6500 Soquel Drive • 831.728.5060  
[montereybayfarmers.org](https://montereybayfarmers.org)

**7 Scotts Valley Farmers Market**  
9am-1pm • May through November  
5060 Scotts Valley Drive, Boys & Girls Club Parking Lot  
831.454.0566 • [santacruzfarmersmarket.org](https://santacruzfarmersmarket.org)

**8 Westside Santa Cruz Market**  
9am-1pm • Year-round  
2801 Mission Street • 831.454.0566  
[santacruzfarmersmarket.org](https://santacruzfarmersmarket.org)

See opposite side for  
**Monterey & San Benito Counties**

### Sunday

**9 Live Oak Farmers Market**  
9am-1pm • Year-round  
LOCATION TBD • 831.454.0566  
[santacruzfarmersmarket.org](https://santacruzfarmersmarket.org)

**10 Capitola Certified Farmers Market**  
11am-4pm • Year-round  
1855 41st Avenue • 650.290.3549  
[wcfma.org](https://wcfma.org)

**11 Corralitos Farm & Garden Market**  
11am-3pm • Year-round  
127 Hames Road • 831.724.1332  
[wayne@catalyst2001.com](mailto:wayne@catalyst2001.com)





## Monday

**1 Pacific Grove Certified Farmers Market**  
3–6pm • Year-round  
Central and Grand Avenues  
831.384.6961  
everyonesharvest.org

## Tuesday

**2 Carmel Barnyard Certified Farmers Market**  
9am–1pm • May through September  
3690 The Barnyard  
831.728.5060 • montereybayfarmers.org

**3 Old Monterey Marketplace & Farmers Market**  
4–7pm • Year-round  
Alvarado Street • 831.655.2607  
oldmonterey.org

## Wednesday

**4 Natividad Certified Farmers Market**  
11am–3:30pm • May to October  
1441 Constitution Blvd., Salinas  
831.384.6961 • everyonesharvest.org

**5 Hollister Certified Farmers Market**  
3–7pm • April 17 to October 16  
San Benito Street between 5th and 7th  
831.636.8406  
downtownhollister.org/farmers-market

## Thursday

**6 Carmel-by-the-Sea Farmers Market**  
10am–2pm • Year-round  
6th and Mission Streets  
831.402.3870 • goodrootsevents.com

**7 Castroville Farmers Market**  
3–7:30PM • Year-round  
Castroville Recreation Center  
11261 Crane Street  
ncrpd.org

**8 Seaside Certified Farmers Market**  
3–7pm • Year-round  
Laguna Grande Regional Park  
1259 Canyon del Rey Blvd.  
831.384.6961 • everyonesharvest.org

**9 Soledad Certified Farmers Market**  
4–8pm • April to October  
137 Soledad Street • 831.678.3504

## Friday

**10 Monterey Certified Farmers Market**  
8am–noon • Year-round  
1410 Del Monte Center  
831.728.5060 • montereybayfarmers.org

**11 Salinas Valley Health Certified Farmers Market**  
12:30–5:30pm • May to November  
450 East Romie Lane  
831.384.6961 • everyonesharvest.org

## Saturday

**12 Old Town Salinas Farmers Market**  
9am–2pm • Year-round  
300 block Main Street  
650.815.8760  
wcfma.org/salinas

**13 The Power Plant Certified Farmers Market**  
9am–2pm • Year-round  
7990 Highway 1, Moss Landing  
831.453.0022  
thepowerplant.store/farmers-market

## Sunday

**14 Carmel Valley Certified Farmers Market**  
10am–2pm • Year-round  
Mid-Valley Shopping Center  
550 Carmel Valley Road  
650.290.3549 • wcfma.org

**15 Marina Certified Farmers Market**  
10am–2pm • Year-round  
215 Reservation Road • 831.384.6961  
everyonesharvest.org



# Farmers Markets

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See opposite side for Santa Cruz County