



MONTEREY BAY FARMERS' MARKETS

Santa Cruz County • Summer 2022

LOVE YOUR LOCAL FARMERS' MARKETS!

We know that our farmers' markets are a direct way to source fresh local produce and products, that the food we purchase is nourishing for us and that buying it supports our local economy, farmers and producers. We can all agree on those points. But another huge benefit that occurs at our farmers' markets, one that might be a secondary concept, is that they get us outside, away from our devices, into a live space where we interact with each other in person. In these hectic times, we need to remember to look up from our screens, unplug from work and news and just be in the world where we are. So we might as well do that while selecting the best tomato, plumpest peach and ripest melon. And smile.

—Amber Turpin



Saturday

Aptos Certified Farmers' Market
8AM–Noon • Year-round
6500 Soquel Drive • 831.728.5060
montereybayfarmers.org

Westside Santa Cruz Market
9AM–1PM • Year-round
2801 Mission St. • 831.454.0566
santacruzfarmersmarket.org

Scotts Valley Farmers' Market
9AM–1PM • May to November
5060 Scotts Valley Drive, Boys & Girls
Club Parking Lot
831.454.0566
santacruzfarmersmarket.org

Sunday

Live Oak/Eastside Farmers' Market
9AM–1PM • Year-round
21511 E. Cliff Drive • 831.454.0566
santacruzfarmersmarket.org

Corralitos Farm & Garden Market
11AM–3PM • Year-round
127 Hames Road • 831.724.1332
wayne@catalyst2001.com

Tuesday

Felton Farmers' Market
1–6PM • May through October
120 Russell Ave. • 831.454.0566
santacruzfarmersmarket.org

El Mercado Farmers' Market
2–6PM • April through October
Pinto Lake City Park, Watsonville
831.726.4257 • pvhealthtrust.org

Wednesday

Downtown Santa Cruz Farmers' Market
1–6PM • Year-round
Lincoln and Cedar • 831.454.0566
santacruzfarmersmarket.org

Friday

Watsonville Certified Farmers' Market
2–7PM • Year-round
Watsonville City Plaza, Peck & Main streets
831.588.7366
facebook.com/watsonvillefarmersmarket/

Monday

Pacific Grove Certified Farmers' Market
3-7PM • Year-round
Central and Grand avenues
831.384.6961
everyonesharvest.org

Tuesday

Carmel Barnyard Certified Farmers' Market
9AM-1PM • May through September
3690 The Barnyard
831.728.5060
montereybayfarmers.org

Alisal Certified Farmers' Market
11am-4pm • May to October
632 E. Alisal St., Salinas
831.384.6961 • everyonesharvest.org

Old Monterey Marketplace & Farmers' Market
4-7pm • Year-round
Alvarado Street • 831.655.2607
oldmonterey.org

Wednesday

Natividad Certified Farmers' Market
11AM-3:30PM • May to October
1441 Constitution Blvd., Salinas
831.384.6961
everyonesharvest.org

Hollister Certified Farmers' Market
3-7:30pm • May through Sept.
6th Street between San Benito
& East streets, Hollister
831.636.8406
downtownhollister.org/hda-certified-farmers-market

Thursday

Carmel-by-the-Sea Farmers' Market
10AM-2PM • Year-round
6th and Mission streets
831.402.3870 • goodrootsevents.com

Soledad Certified Farmers' Market
4-8PM • April 2 to October 7
137 Soledad St. • 831.674.2849

Friday

Monterey Certified Farmers' Market
8AM-noon • Year-round
1410 Del Monte Center
831.728.5060
montereybayfarmers.org

Salinas Valley Memorial Certified Farmers' Market
12:30-5:30pm • May to November
450 E. Romie Lane • 831.384.6961
everyonesharvest.org

Saturday

Old Town Salinas Farmers' Market
9am-2pm • Year-round
300 block Main Street, Salinas
650.815.8760
wcfma.org/salinas

Sunday

Carmel Valley Certified Farmers' Market
10am-2pm • Year-round
Mid-Valley Shopping Center,
550 Carmel Valley Road
650.290.3549 • wcfma.org

Marina Certified Farmers' Market
10am-2pm • Year-round
215 Reservation Road • 831.384.6961
everyonesharvest.org

Monterey Certified Farmers' Market
8am-noon • May through September
1410 Del Monte Center
831.728.5060
montereybayfarmers.org

pacific grove

monterey

carmel

towards hollister

castroville

salinas

towards soledad

carmel valley

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See opposite side for Santa Cruz County

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