

# MONTEREY BAY FARMERS' MARKETS

Santa Cruz County · Winter 2021



## LOVE YOUR LOCAL FARMERS' MARKETS!

The rain finally arrived in October, quenching these dry fields, fire-burnt trees and dusty creek beds like a long-craved gulp of cold beer after a hard day's work. The Santa Cruz Mountains are not quite the same mountains without this rain, much of it being a literal rainforest of redwoods. The dripping understory, soggy conifer brush and porous web of life that lives and breathes here need the wet. And we, in turn, have come to "need" the forest's bounty. If wild mushrooms have not appeared on a menu by now, we know we are in a bad situation. And if the drought conditions continue, our local farmers face the same challenge of what to grow using the least amount of water, if any at all. Their efforts and planning are tireless, and we should all support the often unseen and underappreciated work they do to bring us nourishing produce every week at our local markets, year in and year out, come rain or come shine.

—Amber Turpin



### Wednesday

- 1 Downtown Santa Cruz Farmers' Market  
1–5PM · Year-round  
Lincoln and Cedar · 831.454.0566  
santacruzfarmersmarket.org

### Friday

- 2 Watsonville Certified Farmers' Market  
2–7PM · Year-round  
Watsonville City Plaza, Peck & Main  
streets 831.588.736  
facebook.com/watsonvillefarmersmarket/

### Saturday

- 3 Aptos Certified Farmers' Market  
8AM–Noon · Year-round  
8500 Soquel Drive · 831.728.5060  
montereybayfarmers.org
- 4 Westside Santa Cruz Market  
9AM–1PM · Year-round  
2801 Mission St. · 831.454.0566  
santacruzfarmersmarket.org

### Sunday

- 5 Live Oak/Eastside Farmers' Market  
9AM–1PM · Year-round  
21511 E. Cliff Drive · 831.454.0566  
santacruzfarmersmarket.org
- 6 Corralitos Farm & Garden Market  
11AM–3PM · Year-round  
127 Hames Road · 831.724.1332  
wayne@catalyst2001.com

See opposite side for Monterey & San Benito Counties

## Monday

1

Pacific Grove Certified Farmers' Market  
3–6PM · Year-round  
Central and Grand avenues  
831.384.6961  
everyonesharvest.org

## Tuesday

2

Old Monterey Marketplace & Farmers' Market  
4–7pm · Year-round  
Alvarado Street · 831.655.2607  
oldmonterey.org

## Thursday

3

Carmel-by-the-Sea Farmers' Market  
10AM–2PM · Year-round  
6th and Mission streets  
831.402.3870 · goodrootsevents.com

## Friday

4

Monterey Certified Farmers' Market  
8AM–noon · Year-round  
1410 Del Monte Center  
831.728.5060  
montereybayfarmers.org

## Saturday

5

Old Town Salinas Farmers' Market  
9am–2pm · Year-round  
12 W. Gabilan Street, Salinas  
650.815.8760  
wcfma.org/salinas

## Sunday

6

Carmel Valley Certified Farmers' Market  
10am–2pm · Year-round  
Mid-Valley Shopping Center,  
550 Carmel Valley Road  
650.290.3549 · wcfma.org

7

Marina Certified Farmers' Market  
10am–2pm · Year-round  
215 Reservation Road · 831.384.6961  
everyonesharvest.org

4

Monterey Certified Farmers' Market  
8am–noon · May through September  
1410 Del Monte Center  
831.728.5060  
montereybayfarmers.org



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